



MADE IN BANGLADESH EXPO™

SAUDI ARABIA EDITION 2025

CONNECTING BANGLADESH WITH THE WORLD,
FROM THE HEART OF JEDDAH

Dates: December 11–13, 2025

Venue: Radisson Blu, Jeddah,
Saudi Arabia

Event Partner

adpoint
A House Of Total Media Solution



www.madeinbangladeshexpo.com



info@MadeinBangladeshExpo.com

Welcome Message

Message from the Founder & Chairman – Md. Liton Ahmed



It is with immense pride and purpose that I welcome you to the Made in Bangladesh Expo™ – Saudi Arabia Edition 2025 proposed to take place at the Radisson Blu, Jeddah, Saudi Arabia, on December 11–13, 2025.

This Expo is not just an exhibition – it is a strategic platform for Saudi Arabia–Bangladesh collaboration. It will highlight Bangladesh’s transformation into a dynamic global trading nation and celebrate the historic and future-oriented ties between our two countries.

From textiles and ready-made garments, where Bangladesh has earned global leadership, to ICT, pharmaceuticals, leather, ceramics, agro-products, and green energy, Bangladesh is shaping itself as a hub for innovation, sustainability, and growth. At the same time, Saudi Arabia, with its world-class financial system, innovation-driven economy, and influential Bangladeshi diaspora, offers a gateway to global markets and partnerships.

The Expo will serve as a bridge:

- For Saudi Arabian companies to explore sourcing, joint ventures, and investment in Bangladesh
- For Bangladeshi exporters and entrepreneurs to enter new markets and build long-term partnerships
- For policy and cultural leaders to deepen the trust and friendship that already bind our nations

Together, we can expand trade, encourage technology transfer, strengthen investment flows, and build collaborative ventures that create value for both sides. Beyond numbers and deals, this platform is about building relationships that foster shared prosperity and mutual respect.

I warmly invite businesses, investors, policymakers, and community leaders from both nations to join us in this landmark event.

Let us tell the world with pride and conviction:

Made in Bangladesh™ – Stronger with Saudi Arabia, Stronger for the World.

A handwritten signature in blue ink, reading "Md. Liton Ahmed".

Md. Liton Ahmed
Founder & Chairman
Made in Bangladesh Expo Ltd



Welcome Message

Message from the Executive Director

Mr. Aftab Bin Tomiz
Executive Director, GCCI Bangladesh
CEO, Ad Point



Event Partner – Made in Bangladesh Expo™ Saudi Arabia Edition 2025

It is my great honor to welcome all distinguished participants, sponsors, and partners to the Made in Bangladesh Expo™ – Saudi Arabia Edition 2025, to be held in Jeddah this December.

This Expo is more than a trade fair—it is a symbol of Bangladesh's global journey and a platform where our entrepreneurs, exporters, and innovators meet the opportunities of the Saudi and GCC markets.

As Executive Director of GCCI Bangladesh and CEO of Ad Point, I take pride in supporting this initiative as an Event Partner. Our vision has always been to create avenues where businesses can grow beyond borders, strengthen economic ties, and empower SMEs and diaspora entrepreneurs.

Saudi Arabia, with its ambitious Vision 2030, and Bangladesh, with its Smart Bangladesh 2041, are on complementary paths of growth and transformation. This Expo serves as a vital bridge to align those visions and to open doors for trade, investment, and cultural exchange.

I invite the business community from both nations to seize this unique opportunity, foster meaningful partnerships, and showcase the potential of Bangladesh to the world. Together, let us make this Expo a milestone in building a stronger economic future.

With warm regards,

A handwritten signature in blue ink that reads "Aftab Bin Tomiz".

Mr. Aftab Bin Tomiz
Executive Director, GCCI Bangladesh
CEO, Ad Point



Event Overview

The Made in Bangladesh Expo™ – Saudi Arabia Edition 2025 is a premier international trade and investment platform that will take place at the Radisson Blu, Jeddah, Saudi Arabia from December 11–13, 2025, running daily from 12:00 PM to 10:00 PM.

This three-day Expo will showcase Bangladesh's export strengths, business opportunities, and cultural heritage, while building bridges with the Saudi and GCC markets. It is designed to bring together exporters, investors, policymakers, chambers of commerce, and diaspora entrepreneurs in one of the Middle East's most dynamic economies.

With Saudi Arabia's ambitious Vision 2030 and Bangladesh's Smart Bangladesh 2041, this Expo provides the perfect platform to:

- Expand bilateral trade and investment.
- Empower SMEs and women-led businesses.
- Highlight key sectors such as RMG, leather, jute, agro-food, ICT, pharmaceuticals, ceramics, and real estate.
- Facilitate B2B matchmaking, trade seminars, MoU signings, and cultural exchange.

The Made in Bangladesh Expo™ is not just an event—it is a movement to position Bangladesh as a trusted global trade partner, while strengthening the enduring partnership between Saudi Arabia and Bangladesh.

Why It Matters

The Made in Bangladesh Expo™ – Saudi Arabia Edition 2025 is more than just an exhibition—it is a platform for transformation.

- **Strengthening Bilateral Trade:** With over \$1.1 billion in annual trade and millions of Bangladeshi workers contributing to Saudi Arabia's economy, this Expo deepens economic ties at a critical moment.
- **Diaspora Power:** Remittances from Saudi Arabia remain Bangladesh's largest single-country inflow (\$2.74B in FY 2023–24), fueling household income, investment, and national growth.
- **Unlocking New Opportunities:** Saudi Arabia's Vision 2030 and Bangladesh's Smart Bangladesh 2041 both prioritize diversification, innovation, and sustainable growth—creating natural synergies.
- **Empowering SMEs & Startups:** The Expo provides global exposure to Bangladesh's small and medium enterprises, women entrepreneurs, and next-generation innovators.
- **Cultural Diplomacy:** Beyond trade, the Expo celebrates the heritage, culture, and people-to-people ties that make Bangladesh and Saudi Arabia enduring partners.

In short: This Expo matters because it connects people, trade, and ideas—laying the foundation for shared prosperity between Bangladesh and Saudi Arabia.



Why Jeddah?

Jeddah is the natural choice for hosting the Made in Bangladesh Expo™ – Jeddah Edition. As the commercial hub of Saudi Arabia and gateway to the Kingdom's Vision 2030, Jeddah offers:

Global Connectivity – A strategic Red Sea port city with direct access to international markets across the Middle East, Africa, and Asia.

Diverse Business Ecosystem – Strong presence of trade, logistics, energy, construction, finance, and retail sectors, which align with Bangladesh's export and investment strengths.

Bangladeshi Diaspora – Jeddah and Saudi Arabia are home to nearly 3 million Bangladeshis, forming the largest overseas workforce, contributing significantly to both economies through labor and remittances.

Symbol of Partnership – Hosting in Jeddah highlights the growing Bangladesh–Saudi Arabia friendship and positions the city as a bridge between Bangladesh, the GCC, and the wider Arab world.



Benefits for Jeddah

The Expo will bring significant economic, cultural, and branding benefits to Jeddah:

1. Tourism & Local Economy

- Over 50+exhibitors and 200 delegates from Bangladesh will travel to Jeddah.
- Expected visitor spending in hotels, restaurants, shopping, and transport will inject millions of riyals into the local economy.

2. City Branding

- Positions Jeddah as a strategic gateway for South Asia–Middle East trade and investment.
- Positive international media coverage will strengthen Jeddah's image as a modern hub of commerce, culture, and global partnerships.

3. Business Growth

- Saudi companies, especially in energy, logistics, ICT, construction, retail, and finance, gain direct access to Bangladeshi exporters and government leaders.
- New opportunities for bilateral contracts, joint ventures, and SME collaborations in line with Vision 2030.

4. Diaspora Engagement

- Highlights the contribution of the 3 million-strong Bangladeshi workforce in Saudi Arabia, reinforcing their role in strengthening cultural and business ties between the two nations.



Bangladeshi Diaspora in Saudi Arabia

Population & Presence

- Over 3.5 million Bangladeshis currently live and work in Saudi Arabia.
- This makes it the largest overseas diaspora community of Bangladesh.
- Major concentrations are in Riyadh, Jeddah, Dammam, Makkah, and Madinah.

Employment Sectors

Bangladeshi expatriates are engaged across diverse sectors:

- Construction & Infrastructure → laborers, mechanics, technicians
- Service Sector → drivers, housekeeping, retail workers
- Healthcare → nurses, medical technicians, some doctors
- Skilled Professionals → engineers, IT specialists, accountants
- Small Businesses → grocery shops, restaurants, manpower agencies

Economic Contribution (Remittances)

- Saudi Arabia has long been the top remittance source for Bangladesh.
- FY 2020–21: USD 5.72 billion (peak)
- FY 2023–24: USD 2.74 billion (~52% drop from peak)
- Jan 2025: USD 271.6 million → 3rd largest source
- Apr 2025: USD 491.4 million → 17.9% of total monthly remittances



Bilateral Trade Snapshot (2024–25)

Indicator	Value	Notes
 Exports to Saudi Arabia	USD 451.8M	Apparel, food, footwear, oils
 Exports to Bangladesh	USD 672.9M	Fertilizers (\$414.7M), plastics, chemicals
Total Bilateral Trade	~USD 2B	Growing year on year
RMG Exports to KSA	USD 152M	+7.3% growth (FY 2024–25)
Fertilizer Deal	400,000 tonnes	2-year Ma'aden–BADC agreement



GDP & Economic Outlook

Country	2024 GDP Growth	2025 Projection	Notes
Saudi Arabia	+1.3% (2024)	+3.5% (IMF 2025)	Driven by Vision 2030, infrastructure, non-oil sector
Bangladesh	+6.5% est.	~6.6% (WB/IMF)	Strong RMG, ICT, remittance support



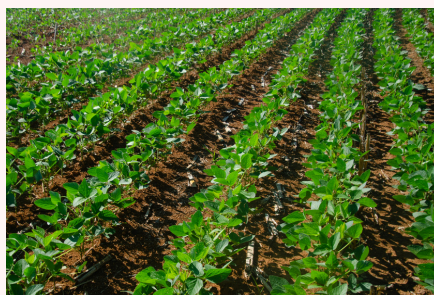
Bangladesh Exports & Remittances

Indicator	Value	Notes
Total Exports FY 2023–24	USD 361B	+9.8% YoY
Projected Exports FY 2024–25	USD 45B	Growing RMG & textiles
Total Remittances 2024	\$2.7414 billion	Total Remittances from Saudi Arabia to Bangladesh (Fiscal Year 2023–24)
Workers in Saudi Arabia	~3M	72.5% of total overseas manpower



Key Economic Opportunity Sectors

Sector	Opportunity Highlights
Garments & Textiles	Modest fashion (abaya, thobe, hijab), retail brands, private-label apparel
Agro & Food	Halal-certified food, frozen fish, rice, spices, poultry exports
Energy & Power	Renewable (solar, wind) investments, oil & gas collaboration
Infrastructure & SEZs	Saudi investment in Bangabandhu Sheikh Mujib Shilpa Nagar (300 acres allocated), port/logistics
ICT & Digital	Outsourcing, e-commerce, call centers for Vision 2030 digitalization
Tourism & Hajj-Umrah	Travel agencies, Hajj package services, halal hospitality
Finance & Banking	Islamic banking, joint ventures (e.g., SABINCO model)
Healthcare & Education	Export of skilled nurses/doctors, technical & vocational training institutes



Event Features in Detail

- **Exhibition Pavilion:** A showcase of Bangladesh's products and industries.
- **Investment Forum:** Panels with ministers, industry leaders, and investors.
- **B2B Matchmaking:** Facilitated meetings to secure contracts and joint ventures.
- **Diaspora Engagement:** Sessions highlighting diaspora success and opportunities.
- **Cultural & Fashion Shows:** Celebrating Bangladesh's creative economy and heritage.

Benefits for Exhibitors & Sponsors

- Direct access to Saudi Arabia and the GCC region market.
- Branding in the prestigious City of Jeddah.
- Opportunity to launch products to an international audience.
- Media coverage across Saudi Arabia and the GCC region.
- Networking with policymakers, chambers, and investors.



Celebrating 50 Years of Bangladesh–Saudi Arabia Diplomatic Relations



The year 2025 marks a golden milestone: the 50th Anniversary of Diplomatic Relations between Bangladesh 🇬🇧 and Saudi Arabia 🇸🇦.

Since the establishment of formal ties in 1975, the two nations have built a partnership rooted in faith, friendship, and shared prosperity. Saudi Arabia has become home to more than 3.5 million Bangladeshi expatriates, who contribute significantly to both economies through their hard work and remittances.

Over the decades, Saudi Arabia has remained a vital trade and investment partner for Bangladesh, while Bangladesh has played an essential role in supporting the Kingdom's workforce and development journey.

Today, as Saudi Arabia advances Vision 2030 and Bangladesh progress toward Smart Bangladesh 2041, the opportunities for collaboration have never been greater. From trade and investment to energy, ICT, construction, healthcare, and cultural exchange, this golden anniversary is not just a celebration of history—it is a platform for shaping the next 50 years of partnership.

The Made in Bangladesh Expo™ – Saudi Arabia Edition 2025 is dedicated to honoring this historic relationship by showcasing the best of Bangladesh, strengthening business connections, and creating a roadmap for deeper cooperation between the two brotherly nations.



Partnership & Sponsorship Opportunities

- Title Sponsor: Exclusive recognition across all branding, premium exhibition space.
- Platinum Sponsor: Prominent visibility, branding, and forum participation.
- Gold Sponsor: Booth space, logo on marketing materials, B2B session priority.
- Silver Sponsor: Branding in selected collateral, shared booth space.
- Supporting Partner: Recognition in program and media.

SPONSORSHIP



Organizer Profile

Made in Bangladesh Expo Ltd (UK Registered, Company No: 16698365)

Made in Bangladesh Expo Ltd is a UK-registered company created to promote Bangladesh's trade, investment, and culture around the world. By hosting international expos and business forums, the company builds strong platforms for Bangladeshi exporters, entrepreneurs, and diaspora-led businesses to connect with investors, policymakers, and global partners.

Our Mission

To showcase Bangladesh globally by creating platforms that open new trade opportunities, attract investment, and strengthen partnerships.

Our Vision

To make Bangladesh a leading global trade partner by linking its industries with world markets, empowering SMEs, and supporting diaspora-driven growth.

Our Core Values

- Innovation – Finding new ways for trade and investment.
- Integrity – Working with honesty and transparency.
- Partnership – Building long-term global alliances.
- Empowerment – Supporting SMEs, women entrepreneurs, and diaspora businesses.
- Impact – Delivering real economic and cultural results.

Leadership

Founder & Chairman : Md. Liton Ahmed

- International entrepreneur and community leader.
- Founder & Chairman of many trade, diaspora, and investment projects in the US, UK, Middle East, and beyond.
- Recognized for his work in diaspora empowerment and trade promotion.
- Dedicated to building bridges between Bangladesh and the world.

Track Record of Success

The leadership team of Made in Bangladesh Expo Ltd has successfully organized and supported many international trade and diaspora events, including:

- USBCCI Business Expo
- Global SME Fair
- USBCCI Real Estate Expo
- USBCCI Women's Entrepreneur Summit & Women's Entrepreneur Awards
- Bangladesh Property Expo
- Remittance Fair

These events have attracted global participation, created real trade and investment opportunities, and highlighted the important role of the Bangladeshi diaspora in connecting Bangladesh with the international community.

Global Expo Footprint

Past and upcoming editions of the Made in Bangladesh Expo™ include:

- Saudi Arabia (2025)
- USA (2025)
- UK, Canada & Europe (2026 planned)



EPP Circular for Made in Bangladesh Expo™



রপ্তানি উন্নয়ন ব্যুরো
মেলা ও প্রদর্শনী বিভাগ
টিসিবি ভবন
১, কাওরান বাজার, ঢাকা।



স্মারক নম্বর-২৬.০২.০০০০.০৩১.৫৮.৯৫৬.২৫-

তারিখঃ ০৭ আশ্বিন, ১৪৩২ বঙ্গাব্দ
২২ সেপ্টেম্বর, ২০২৫ খ্রিষ্টাব্দ

পুনঃবিজ্ঞপ্তি

বিষয়: সৌদি আরবের জেদ্দায় অনুষ্ঠেয় Made in Bangladesh Expo 2025 শীর্ষক মেলায় সময় এবং স্থান পরিবর্তন প্রসঙ্গে
পুনঃ বিজ্ঞপ্তি প্রদান।

উপর্যুক্ত বিষয়ে দৃষ্টি আকর্ষণপূর্বক জানানো যাচ্ছে যে, বিগত ১৮ আগস্ট, ২০২৫ সময়ে ২৬.০২.০০০০.০৩১.৫৮.৯৫৬.২৫-৩১০১ স্মারকে প্রকাশিত সৌদি আরবের জেদ্দায় Made in Bangladesh Expo 2025 শীর্ষক মেলাটির স্থান এবং তারিখ মেলা আয়োজক প্রতিষ্ঠান কর্তৃক পরিবর্তিত হয়েছে। মেলাটি আগামী ১১-১৩ ডিসেম্বর ২০২৫ সময়ে Radisson Blue Plaza Hotel, Jeddah, Kingdom of Saudi Arabia অনুষ্ঠিত হবে। মেলাটি মূলত একক দেশীয় প্রদর্শনী। প্রস্তাবিত মেলাটি তৈরী পোশাক, আইটি ও সফটওয়্যার খাত, হিমায়িত ও কৃষি প্রক্রিয়াজাত পণ্য, পাট ও পাটজাত পণ্য, ফুড এন্ড বেভারেজ, চামড়া ও চামড়াজাত পণ্য, হ্যান্ডলুম ও হ্যান্ডিক্রাফট প্রভৃতি পণ্য প্রদর্শনীর জন্য একটি আদর্শ প্ল্যাটফর্ম। মেলায় অংশগ্রহণকারীদের জন্য তথ্যাদি নিম্নরূপঃ

মেলায় নাম	: Made in Bangladesh Expo 2025
মেলায় সময়	: December 11-13, 2025 (3 Days)
ভেন্যু	: Radisson Blue Plaza Hotel, Jeddah, Kingdom of Saudi Arabia
আয়োজক প্রতিষ্ঠান	: Global Chamber of Commerce & Industry (GCCCI), ad point and Global Trade Promotion Council of Bangladesh (GTPCB) in association
মেলায় ধরন	: Single Country Thematic Trade Fair (B2B + Diaspora + Investment Showcase)
প্রদর্শনী পণ্য	: RMG, Leather & Footwear, Agro & Halal Food, ICT & Digital Services, Ceramics, Real Estate, Jute & Handicrafts
বুথ টাইপ	: Shell Scheme
বুথ সাইজ	: 9 sqm
বুথ ফি	: BDT: 2,70,000.00 (দুই লক্ষ সত্তর হাজার) মাত্র

০২। বর্ণিত মেলায় রপ্তানি উন্নয়ন ব্যুরো হতে অংশগ্রহণকারী প্রত্যেক প্রতিষ্ঠানকে বুথ ফি-এর ওপর ৩০% ভর্তুকি প্রদান করা হবে।

বর্ণিতাবস্থায়, আপনার প্রতিষ্ঠান/সমিতির সদস্য প্রতিষ্ঠানসমূহ উক্ত মেলায় অংশগ্রহণে আগ্রহী হলে প্রয়োজনীয় কাগজ পত্রাদিসহ ব্যুরোর নির্ধারিত ছক মোতাবেক আবেদন পত্রের সাথে অংশগ্রহণ ফি Export Promotion Bureau, Dhaka-এর অনুকূলে পে-অর্ডার আগামী ৩০-১০-২০২৫ তারিখের (দুপুর ২:০০ ঘটিকা) মধ্যে ইপিবি'র মেলা বিভাগে দাখিলের জন্য অনুরোধ করা হলো। আবেদন পত্র ব্যুরোর ওয়েবসাইট (www.epb.gov.bd) থেকে ডাউন লোড করা যাবে। আবেদন পত্রের সাথে (ইআরসি, ট্রেডলাইসেন্স, আয়কর ও ভ্যাট সার্টিফিকেট, অংশগ্রহণকারী প্রতিনিধির পাসপোর্ট কপি, ছবি, অঙ্গীকারনামা, অন্যান্য দেশ ভ্রমণের ভিসা কপি, সর্বশেষ অর্থ বছরের পিআরসি) প্রয়োজনীয় ডকুমেন্টস অবশ্যই দাখিল করতে হবে।

০৩। উল্লেখ্য, ভিসা ইস্যু সম্পূর্ণই দুতাবাসের নিজস্ব বিবেচনা বিধায় কোন কারণে কোন প্রতিনিধি ভিসা প্রাপ্ত না হলে ইপিবি দায়-দায়িত্ব বহন করবে না। কোন প্রতিষ্ঠান নির্বাচিত হওয়ার পর কোন কারণে মেলায় অংশগ্রহণ না করলে/ভিসাপ্রাপ্ত না হলে অংশগ্রহণ ফি ফেরতযোগ্য নয়। তবে কোনো আবেদনকারী প্রতিষ্ঠানকে মনোনীত করা না হলে তাদের অংশগ্রহণ ফি বাবদ দাখিলকৃত পে-অর্ডার ফেরত দেয়া হবে।

(মোঃ শফিকুল ইসলাম)
উপ-পরিচালক (মেলা)

বিতরণ সময় কার্যার্থে (জ্যেষ্ঠতার ভিত্তিতে নয়):

১. নির্বাহী পরিচালক, জুট ডাইভারসিফিকেশন প্রমোশন সেন্টার (জেডিপিসি), ১৪৫, মনিপুরিগাড়া, তেজগাঁও, ঢাকা-১২১৫।
ই-মেইল: ed@jdpc.gov.bd info@jdpc.gov.bd
২. চেয়ারম্যান, বাংলাদেশ ক্ষুদ্র ও কুটির শিল্প করপোরেশন (বিসিক), ১৩৭-১৩৮, মতিঝিল বা/এ, ঢাকা-১০০০।
ই-মেইল: chairman@bscic.gov.bd



info@MadeinBangladeshExpo.com

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our supporting partners





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District, P.O. Box 127314

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